

## Potomac Valley Swimming Board of Directors March 21, 2023 Video conference

- The meeting was called to order at 7:03 pm by General Chair, Tim Husson.
- Attendance Tim Husson, Cherlynn Venit, Tom Ugast, Evan Stiles, Erik Collins, JD Foster, Trish Buswell, Aaron Dean, Jorge Zamora, JP Vanderloo, Samantha Gilbert. Non-voting members: Kim Bullers, Kelly Rowell
- Roll Call to establish quorum There are a sufficient number of voting members in attendance to conduct business.
- Mission Statement PVS Supports and promotes excellence for all through competition, education, inclusion, and leadership in a safe, equitable environment.
  - o Equitable Environment is the theme tonight.
- Consent Agenda Approval of Submitted Reports and Minutes of February 21 meeting.
  - General Chair report
  - Finance Committee and Draft Budget
  - Age Group Chair
- Additional Agenda Items & Approval of the Agenda The agenda was approved and no additional agenda items were added.
- Athletes Update -
  - JP reported that he has been working to find Open Water committee members. He is looking to set a date for the first meeting later in April or May.
  - Samantha reported she was able to get an athlete to join the Officials Committee and is still working on promoting social media.
- Registration Update PVS currently has 12,583 registered athletes, close to where we ended the 2019-2020 season. PVS's registration has bounced back from the pandemic as well or better than most LSCs in the country. Our Non-Athletes registrations are; 596 Officials, 569 Coaches, 38 Junior Coaches. Not all Officials are fully certified at this time.
  - There are still issues with the merging of athletes between Team Unify and SWIMS 3.0
    using the old and new ID. The Registrar is continuing to work diligently to get all athlete
    accounts merged.
- Championship Meet Reviews It was reported that the short course championship meets
  overall ran well. All meets were close to the optimal size. With a little tweaking and more
  history, adjustments should be easier to make for next season. Senior Chair, Evan Stiles will
  work with the new, incoming Senior Chair to establish the Qualifying Times for the 2023-2024
  season.
  - There were issues with the men's locker room at both Senior Champs and 14 & U
     Champs. The locker rooms were rearranged a bit for the 14 & U meet to try to mitigate the issue.
    - We will need to work together to find ways to help mitigate any potential issues prior to next year's meets.
- Budget Approval Finance Vice Chair, JD Foster reported:



- JD sent out the proposed budget for the Board members review prior to the meeting, then he explained how he came to conclusions regarding the 2023-2024 budget.
- There are a few notes and changes that are being recommended to help achieve a more balanced budget.
  - Revenue: Increase in athlete registration to \$32, which will increase the PVS share by \$4.
  - Revenue: Increase in the club registration from \$100 to \$150, increasing the PVS share from \$30 to \$80.
    - There was a discussion on whether to increase the splash fee to \$.60, however the general consensus was to only make one increase this year, the Club registration fee increase.
  - Expenses: Increase the amount for Facility Rental, reflecting the potential increase expected.
  - Expenses: Increase in athletes and officials travel in preparation for Olympic Trials in 2024.
  - Expenses: Increase in the amount budgeted for the various computer/software programs used to run PVS.
  - Expenses: Increase in the Operations budget to purchase new equipment over the next couple years.
    - The Operations Vice Chair and the Equipment Manager will propose an increase in the equipment rental fee and a surcharge for non-PVS rentals.
- Motion to endorse the budget as proposed with the club fee increase and the athletes registration fee increase to present to the HOD in April, seconded and approved.
  - Include the two other changes, increase to the computer program expenses and adjusted rental fees for equipment.
- HOD Planning: The Annual House of Delegates will be held on Sunday, April 16, 5:00 pm at Overlee Community Center
  - It will be an in-person meeting. However, there will be video access for those who would like to listen to the meeting. A Zoom link will be provided.
  - Elections will be held for, General Chair, Finance Vice Chair, Senior Vice Chair and DEI Chair.
    - Coaches, Athletes and Officials Representatives will be elected separately by each of those groups.
  - Board & Committee Reports Each board member should submit an end of year report to be posted on the website. There will be a few minutes at the meeting to present highlights and answer questions. Please submit these by Monday, April 10.
- PVS Meets
  - Summer meet status Tim has met with the Aquatics Manager at Long Bridge in Arlington as a possible site for the Long Course 13 & Over Championship Meet. While they have interest in hosting PVS meets, they are not available for the summer of 2023. The 13 & Over Championship meet will be at Freedom Center for the summer of 2023.



- LC Open Still looking for hosts for the Virginia site of the LC Open meets. We will be canceling the Audrey Moore site and only using Franconia (Lee District) and Fairland for both meets.
- USA Swimming Spring Workshop For those going, please be sure to make your airline reservations. Tim has made hotel reservations. All participants must also register for the workshop. Tim will follow up individually.
- Eastern Zone Athlete Leadership Retreat –Application will be posted towards the end of March. It is great to have athletes interested in leadership in PVS.
- Prior to the Board Meeting, there was an Executive Committee meeting to inform the Board that an Official's certifications was temporarily suspended by the Officials Committee through March 31, 2024. The suspension was appealed and the Executive Board met to hear the appeal. After discussing the information from the hearing, they voted to extend the suspension through August 31, 2024
- Next scheduled meeting: April 18, 2023 (only if there are any action items from HOD)
- The meeting was adjourned at 8:04 pm



# **General Chair's Report March 2023 Board Meeting**

**PVS Championship Meets** - Except for some teenage boys acting up, I think the meets went well. The boys locker room incidents may change our access at future meets at UMD.

LSC Leaders Call (March 9) - A few highlights from the monthly call

- a. CLBMS 201, which is required for 2nd year clubs will be held April 8. Registration is required.
- b. DEI Education series is held the 2nd Thursday of every month at 7pm. The topic for the April and May webinars is Water Safety Festivals. <u>Registration</u> is available.
- c. Continuing updates to SWIMS 3.0
  - i. Times Recon was released this week. I have not tested it yet.
  - ii. OME should be released within the next two weeks.
  - iii. Pre-meet Recon and Times Uploads now match on Member ID. They previously matched only on first name, last name and date of birth.
  - iv. The Education Module user interface is being redesigned.
- d. A Learn to Swim/Pre-Competitive Webinar Series is starting up in April. A schedule, list of topics, and registration is available on the <u>USA-S website</u>.

**Zoom License** - The Zoom account we had under the USA Swimming enterprise license is ending. I have converted our account to our own license and renewed the service for the next 12 months. The ability to hold virtual meetings and webinars (for officials' training) has become important to PVS.

Tim Husson
General Chair
GeneralChair@pvswim.org

## **PVS Mission Statement**

PVS supports and promotes excellence for all through competition, education, inclusion, and leadership in a safe, equitable environment.

### **PVS Vision Statement**

PVS aims to achieve excellence in and out of the pool as a diverse community grounded in a shared love of competitive swimming.l



## Potomac Valley Swimming Finance Report

## 2024 Budget

To review the process and timeline:

- All proposals for the 2024 budget were to be submitted by the February Board
  of Director's Meeting. None were received. A draft budget was presented for
  discussion at the February meeting.
- At the March meeting the Board will consider, adjust, and formally adopt a budget.
- On April 16 the House of Delegates will review, amend and formally approve the budget.

## YTD 2023 Financial Results

Accompanying this note you will find a draft budget with related information.

- 1) The current year's projections involve 6 months of data and involve much guesswork The projections you see here are little changed from what appeared last month.
- 2) The primary guides for next year's budget are last year's results and this year's budget.
- 3) The bottom line is that the budget reflects a net operating loss of about \$24,000 which at about 2% of operating income and given the uncertainties involved is effectively a balanced budget.

## A couple details:

- a) Gyrations in the stock market played out in the value of the PVS portfolio, producing substantial swings in reported income.
- b) The proposed budget assumes pool rental costs for PVS meets will rise steadily and as pool management has been slow to update prices in light of current inflation.

## Changes from the February draft per the Board's instructions:

i) PVS's athlete registration fee for next year was raised by \$4, from \$68 to \$72,

producing about \$22,000 in additional income. This represents a 5.8% increase, which is far less than the roughly 10% expected inflation from 2022 to 2024. From what I can gather from a perusal of other LSCs, this also leaves the PVS registration fee well below that of most other LSCs.

- ii) Due to the Olympic trials, the budget for officials travel expenses was raised by \$15,000 to \$40,000 and for athletes travel expenses by \$20,000 to \$70,000.
- iii) The budget for meetings and conferences was raised to \$20,000, consistent with last year's budget.
- iv) Employee salaries collectively were raised by a total of \$14,000.
- v) Computer expenses were increased by \$500 due to a new Quickbooks license.

## Additional considerations

- PVS' equipment operations run at a substantial loss, projected at over \$20,000 this year and next. This is an important service provided to the community, but perhaps not at a loss. A suitable change in fees charged would reduce or eliminate this loss.
- The splash fee of \$0.55 has not been changed in some years. Raising it to \$0.60 would generate about \$12,000 income.
- If all the figures in the proposed budget held as shown and this weren't an Olympic trials year, PVS would run a modest surplus rather than a modest deficit.

Respectfully submitted,

J.D. Foster Vice Chair Finance Potomac Valley Swimming March 17, 2023

|                               | Actuals as<br>of<br>8/31/2020 | Actuals as<br>of<br>8/31/2021 | Actuals as<br>of<br>8/31/2022 | Budget<br>2022-23 | EOY 2022-<br>23<br>Projections | Proposed 2023-2024 |
|-------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------|--------------------------------|--------------------|
| As of 3/17/2023               |                               |                               |                               |                   |                                |                    |
| Revenue                       |                               |                               |                               |                   |                                |                    |
| Registration Athletes         |                               |                               |                               |                   |                                |                    |
| All types                     | 334,833                       | 228,424                       | 328,231                       | 364,900           | 365,000                        | 390,000            |
| USAS 4% Technical Fee         | 0                             | 0                             | 0                             | 0                 | -14,600                        | -15,000            |
| PVS Relief Funds              | -164,338                      | -107,296                      | 0                             | 0                 | 0                              | 0                  |
| Total Registration Athletes   | 170,495                       | 121,128                       | 328,231                       | 364,900           | 350,400                        | 375,000            |
| Registration Clubs            | 1,500                         | 1,320                         | 1,380                         | 1,380             | 1,400                          | 2,000              |
| Reg Income for Next Year      | -11,404                       | -27,777                       | -90,444                       | -97,500           | -99,457                        | -106,439           |
| Reg Income From Previous Year | 0                             | 11,404                        | 27,777                        | 90,444            | 90,444                         | 99,457             |
| Total Registration Income     | 160,591                       | 106,075                       | 266,944                       | 359,224           | 342,787                        | 370,018            |
| PVS Meet Entries              |                               |                               |                               |                   |                                |                    |
| Entry Income                  | 295,385                       | 161,550                       | 362,881                       | 425,000           | 425,000                        | 450,000            |
| Athlete Surcharge             | 0                             | 47,120                        | 86,015                        | 105,000           | 100,000                        | 105,000            |
| Other                         | 0                             | 7,282                         | 2,382                         | 0                 | 3,000                          | 3,000              |
| Outreach Refunds              | <u>-75</u>                    | 0                             | -85                           | -500              | -400                           | -400               |
| Total PVS Meets               | 295,310                       | 215,952                       | 451,193                       | 529,500           | 527,600                        | 557,600            |
| Other Meets                   |                               |                               |                               |                   |                                |                    |
| Splash Fees                   | 89,287                        | 41,863                        | 110,686                       | 145,000           | 125,000                        | 130,000            |
| Open Water Event              | 0                             | 0                             | 0                             | 5,000             | 0                              | 5,000              |
| Total Other Meets             | 89,287                        | 41,863                        | 110,686                       | 150,000           | 125,000                        | 135,000            |

| Zone Team Fees                | 0       | 5,400   | 11,100   | 85,000    | 85,000    | 85,000    |
|-------------------------------|---------|---------|----------|-----------|-----------|-----------|
| Diversity Select Camp         | 0       | 0       | 0        | 0         | 0         | 0         |
| Equipment Rental Income       | 7,711   | 10,344  | 8,758    | 10,000    | 4,000     | 6,000     |
| Swimposium                    | 0       | 0       | 3,400    | 0         | 0         | 0         |
| Financial & Other Income      |         |         |          |           |           |           |
| Miscellaneous                 | 11,625  | 30,405  | 37,996   | 5,000     | 5,000     | 5,000     |
| Dividend & Interest           | 5,728   | 3,688   | 4,316    | 4,000     | 7,000     | 7,000     |
| Cap Gain/Loss (Unrealized)    | 44,657  | 50,292  | -100,936 | -30,000   | -12,000   | -30,000   |
| Cap Gain/Loss (Realized)      | 1,484   | 7,132   | 30,318   | 30,000    | 8,432     | 30,000    |
| PPP & Deferred Revenue        | 0       | 0       | 0        | 0         | 0         | 0         |
| Total Finanancial & Other     | 63,494  | 91,517  | -28,306  | 9,000     | 8,432     | 12,000    |
|                               |         |         |          |           |           |           |
| Total Revenue From Operations | 552,899 | 379,634 | 852,081  | 1,133,724 | 1,084,387 | 1,153,618 |
| Total Revenue                 | 616,393 | 471,151 | 823,775  | 1,142,724 | 1,092,819 | 1,165,618 |

|                                  | Actuals as | Actuals as | Actuals as |         | EOY 2022-   |           |
|----------------------------------|------------|------------|------------|---------|-------------|-----------|
|                                  | of         | of         | of         | Budget  | 23          | Proposed  |
| Expenses                         | 8/31/2020  | 8/31/2021  | 8/31/2022  | 2022-23 | Projections | 2023-2024 |
| PVS Meets                        |            |            |            |         |             |           |
| Meet Management Fees             | 65,059     | 19,622     | 70,319     | 140,000 | 140,000     | 140,000   |
| Pool Rent                        | 160,538    | 151,264    | 278,729    | 380,000 | 400,000     | 420,000   |
| Hospitality                      | 25,266     | 13,159     | 36,202     | 53,000  | 50,000      | 50,000    |
| Other                            | 10,429     | 18,075     | 31,467     | 32,000  | 30,000      | 32,000    |
| Total PVS Meets                  | 261,292    | 202,120    | 416,717    | 605,000 | 620,000     | 642,000   |
| Open Water Event                 | 0          | 0          | 0          | 14,000  | 0           | 14,000    |
| Officials' Support               |            |            |            |         |             |           |
| USA Registration                 | 20,462     | 20,928     | 17,820     | 25,000  | 15,000      | 16,000    |
| Background Screening             | 1,055      | 1,583      | 1,520      | 1,800   | 1,500       | 1,800     |
| Evaluators                       | 4,495      | 1,044      | 2,739      | 6,000   | 3,000       | 3,000     |
| Travel                           | 10,717     | 18,880     | 23,205     | 28,000  | 25,000      | 40,000    |
| Other                            | 5,752      | 995        | 4,353      | 3,000   | 1,000       | 1,000     |
| Total Officials                  | 42,481     | 43,430     | 49,637     | 63,800  | 45,500      | 61,800    |
| <b>Equipment Operations</b>      | 28,727     | 14,160     | 22,152     | 22,000  | 22,000      | 28,000    |
| Zone Teams                       | 0          | 20,344     | 36,228     | 120,000 | 120,000     | 120,000   |
| Athlete Travel Assistance        | 31,500     | 51,283     | 33,600     | 50,000  | 50,000      | 70,000    |
| Meetings/Conf/Seminars           | 24,106     | 0          | 7,397      | 20,000  | 20,000      | 20,000    |
| Other PVS Programs               |            |            |            |         |             |           |
| Strategic Planning               | 0          | 0          | 0          | 1,000   | 1,000       | 1,000     |
| Diversity, Equity, and Inclusion | 1,575      | 7,300      | 0          | 13,000  | 13,000      | 13,000    |
| Safe Sport                       | 2,500      | 0          | 0          | 2,800   | 2,800       | 2,800     |
| Outreach Registration            | 100        | 10         | 65         | 400     | 400         | 400       |
| Club & Coach Development         | 189        | 125        | 721        | 2,500   | 2,500       | 2,500     |

| Athlete Wellness                    | 0       | 0       | 0       | 10,000    | 10,000    | 10,000    |
|-------------------------------------|---------|---------|---------|-----------|-----------|-----------|
| Athlete Awards & Grants             | 0       | 0       | 397     | 1,000     | 1,000     | 1,000     |
| Swimposium                          | 0       | 0       | 3,600   | 0         | 0         | 0         |
| Total Other Programs                | 4,364   | 7,435   | 4,783   | 30,700    | 30,700    | 30,700    |
| General Administration              |         |         |         |           |           |           |
| Computer Expenses                   | 3,237   | 3,242   | 3,368   | 4,000     | 3,000     | 3,000     |
| Lifetime & Staff Registration       | 124     | 1,192   | 132     | 1,132     | 100       | 200       |
| Home Office Expenses                | 1,659   | 1,443   | 1,115   | 1,500     | 2,500     | 2,500     |
| Merchant Fees/QB & PP               | 1,103   | 1,344   | 1,844   | 1,500     | 1,000     | 1,500     |
| <b>Outside Contractor Services</b>  | 9,453   | 7,200   | 15,814  | 8,000     | 8,000     | 8,000     |
| Accounting Audit                    | 7,000   | 12,000  | 7,221   | 13,000    | 12,900    | 7,500     |
| Professional Services               | 9,999   | 59      | 0       | 1,000     | 1,000     | 1,000     |
| Employee Salaries                   | 119,758 | 129,840 | 130,506 | 146,000   | 156,000   | 160,000   |
| Payroll Taxes                       | 9,161   | 9,933   | 9,995   | 11,200    | 11,934    | 12,256    |
| Investment Advisory Fee RBC         | 1,821   | 2,850   | 2,887   | 3,200     | 2,500     | 3,200     |
| Relief Grant and Expenses           | 27,265  | 18,000  | 0       | 0         | 0         | 0         |
| Miscellaneous                       | 1,352   | 739     | 210     | 2,000     | 100       | 1,000     |
| Total General Administration        | 191,932 | 187,842 | 173,092 | 192,532   | 199,034   | 200,156   |
| Total Expenses                      | 584,402 | 526,614 | 743,606 | 1,118,032 | 1,107,234 | 1,186,656 |
| Operating Surplus (Deficit)         | 31,991  | -55,463 | 80,169  | 24,692    | -14,415   | -21,038   |
| Total Current Assets                | 950,521 | 882,325 | 881,571 | 890,286   | 1,080,482 | 1,059,444 |
| Reserve as % of Total Cash Expenses | 163%    | 168%    | 119%    | 80%       | 98%       | 89%       |

#### **Age Group Chair March Report**

**Erik Collins** 

#### 14&U Champs-

The SC 14&U Championships were held at UMD the weekend of March 9-12. The meet was hosted by MACHINE and well attended. The timelines wound up being "just right" according to many coaches and officials; my only concern there is the 10&U session, which was quite short. This concerns me because A) we all want to have quality athletes to coach in the subsequent age groups down the road; and B) those athletes in the 10&U session should have appropriate rest between their events in each session. I will bring this up at the Spring CCM, and see what ideas the PVS coaches can recommend. Giving those 10&U athletes their own meet on another weekend seems like a good opportunity to focus more on them, make their meet a little more "user friendly" for those athletes and families who are new to the sport of swimming, as well as open up the 14&U meet to more athletes aged 11-14.

## Two notes regarding the meet:

- A) We wound up running the meet similar to the LC 14&U Champs, with the distance session on Friday Afternoon (as opposed to Thursday as originally scheduled). This was due to an event on campus at UMD on Friday that severely limited parking; so Thursday wound up being prelims and finals instead of Friday. While some families had raised some complaints about this, for the most part everybody made the appropriate changes and was able to swim each day at the meet.
- B) There was a change to the locker rooms that we were permitted to use, specifically the Male locker rooms; this stemmed from a vandalism incident in the Male locker room the previous weekend at the PVS Jr/Sr Champs (also at UMD). While there was a report of bad behavior on the first day of the meet in the Male locker room, after Tim made an announcement alerting everybody to the potential closure of that locker room for the duration of the meet, there were no further incidents & the locker rooms remained open for those male athletes.

Thanks to all the officials and volunteers who helped make the meet possible; and to MACHINE Aquatics for hosting the meet. It's quite a big endeavor and we couldn't run the meet without everybody's help.

### **PVS LC ZONE TEAM COACHING STAFF-**

The PVS Flash Mails regarding the need for coaches for the LC Zone Team have generated some interest by coaches for the Assistant Coach positions on this Summer's PVS LC Zone Team (two coaches have expressed their interest in serving as Assistant Coaches this Summer). That meet will be held August 2-5 in Richmond, VA at the Collegiate School pool, and will be Team Travel this year. If anybody on the Board knows of any coach looking to serve on the PVS Zone Team Coaching Staff, please encourage them to contact me by email (<a href="mailto:erikcollins19@gmail.com">erikcollins19@gmail.com</a>). We need assistant coaches and a Head Coach (reminder, the Head Coach needs to have previous PVS Zone Team coaching experience in order to serve as the Head Coach). I will ask Terri to send out another Flash Mail next week to all PVS clubs asking again for coaches for this Summer's LC Zone Team.

Erik Collins/MAKOS PVS Age Group Chairperson