

Webmaster's Report PVS House of Delegates Meeting May 2014

The PVS website continues to be the primary communications asset for Potomac Valley Swimming. Although meet announcements and meet results are the primary reasons PVS members visit the website, other areas of the website continue to be popular, including the Top Times Lists, PVS records, and the Diversity Committee page.

Website statistics for the past year are shown below. There were over 3.2 million page views and over 880 thousand visits to the website. The peaks of activity are during the December Invitational Meets and the March SC Championship meets.

Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
May-13	15,090	64,107	211,110	959,225	26.40 GB
Jun-13	13,898	53,170	131,433	764,641	24.68 GB
Jul-13	17,728	75,539	371,518	1,290,084	31.35 GB
Aug-13	12,221	40,294	91,890	668,850	14.29 GB
Sep-13	12,777	43,302	106,792	690,790	19.41 GB
Oct-13	20,756	88,777	246,082	1,535,155	52.80 GB
Nov-13	20,772	81,915	225,463	1,403,734	48.28 GB
Dec-13	29,360	117,131	801,692	2,149,864	58.17 GB
Jan-14	20,293	83,358	248,883	1,378,375	47.17 GB
Feb-14	23,384	91,081	327,796	1,459,496	43.79 GB
Mar-14	23,806	100,917	418,670	1,707,161	49.86 GB
Apr-14	13,012	44,480	106,187	619,705	21.70 GB
TOTALS:	223,097	884,071	3,287,516	14,627,080	437.9 GB

The total yearly traffic at the website has shown modest increases the last several years. There are several possible reasons for the flattening growth. Most of the PVS clubs now have their own websites providing some of the information that used to be only available on the PVS website. And although, PVS continues to provide real-time results for many meets, some of that web traffic has been transferred to the Meet Mobile app from Active.

The website continues to support meets in PVS by posting meet announcements, real-time results, final meet results, Hy-Tek files, psych sheets, timelines, applications to officiate and links to volunteer sign-up pages.

The website also continues to be a major resource for PVS Officials with officials' rosters, newsletters, meeting minutes, applications to officiate, clinic schedules as well as all training materials. Officials Chairs from other LSC have commented that they use the PVS website as a valued resource.

Other information posted on the website for member information includes meeting minutes, recognition of PVS athletes and teams, links to information from USA Swimming, and H.S. meet results (26 meets this year).

A Safe Sport page was created this year to provide a single source for information about the USA Swimming and PVS Safe Sport programs. This includes information and links about the background screening program for all non-athlete members as well and information and links to Athlete Protection Training for all members and their families. An archive of all the USA Swimming Safe Sport newsletters is also on this page.

The Diversity Committee and the Safety Committee have made use of the website to provide important information to all PVS members.

The PVS Records Chair, John Hirschmann continues to update PVS records almost as soon as they have been swum using the features of the USA Swimming SWIMS database.

I want to acknowledge the help of the PVS Administrator, Terri Marlin, for her role in maintaining parts of the website. Comments and suggestions for the website are always welcome.

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