

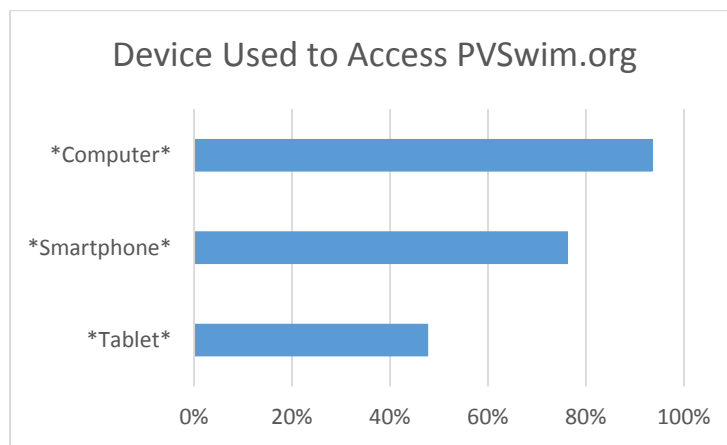
# Webmaster's Report

## PVS House of Delegates Meeting

May 2017

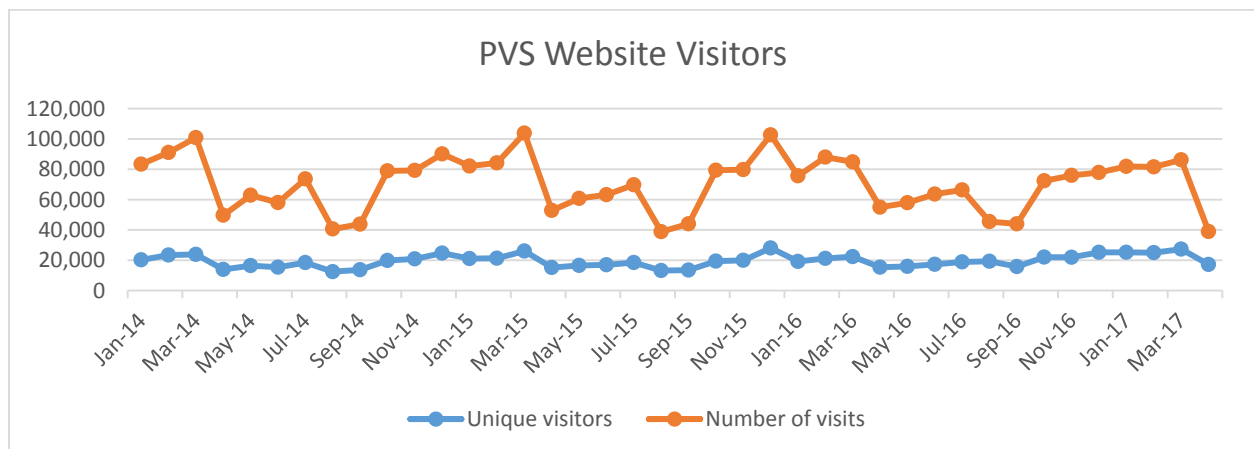
The PVS website continues to be the primary communications asset for Potomac Valley Swimming. Although meet announcements and meet results are the primary reasons PVS members visit the website, other areas of the website continue to be popular, including the Top Times Lists, PVS records, and the Diversity Committee page.

In September of 2016, the redesign of the website was begun. The previous design was ten years old, but the primary motivation for the redesign was to create a site that was responsive to mobile devices. A poll taken in September 2016 (see graph below) show that nearly half of the respondents used a tablet device to access the PVS website and more than 3/4 used a smartphone.



All prior content is still available through the Search function on the website. Some additional content will be converted to the new site as time permits.

Website statistics for the past three years are shown below. The website averaged over 66,000 visits per month over the last year.



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan-14	20,293	83,358	248,883	1,378,375	47.17 GB
Feb-14	23,384	91,081	327,796	1,459,496	43.79 GB
Mar-14	23,806	100,917	418,670	1,707,161	49.86 GB
Apr-14	13,972	49,676	119,192	690,110	24.45 GB
May-14	16,482	62,849	170,154	826,024	33.60 GB
Jun-14	15,417	58,017	152,673	749,134	35.02 GB
Jul-14	18,512	73,650	344,959	1,084,777	35.90 GB
Aug-14	12,453	40,639	122,409	568,516	19.07 GB
Sep-14	13,685	43,814	143,369	638,989	29.26 GB
Oct-14	19,858	78,944	303,819	1,197,401	58.00 GB
Nov-14	20,922	79,213	305,914	1,168,310	58.81 GB
Dec-14	24,633	90,139	373,336	1,373,890	66.70 GB
Jan-15	21,077	82,137	295,041	1,249,608	52.90 GB
Feb-15	21,360	84,202	320,449	1,363,164	48.01 GB
Mar-15	26,092	103,775	517,810	1,518,280	49.94 GB
Apr-15	15,185	52,885	188,966	668,275	25.13 GB
May-15	16,551	60,811	205,014	844,609	53.12 GB
Jun-15	16,930	63,203	213,764	850,154	33.18 GB
Jul-15	18,492	69,769	331,853	1,039,461	35.88 GB
Aug-15	13,197	38,850	121,250	515,681	20.36 GB
Sep-15	13,544	43,995	152,745	559,091	23.09 GB
Oct-15	19,438	79,381	299,142	1,027,947	44.41 GB
Nov-15	19,897	79,715	286,342	988,237	44.02 GB
Dec-15	28,047	102,708	979,503	1,696,891	49.19 GB
Jan-16	19,239	75,647	273,559	905,399	34.88 GB
Feb-16	21,232	87,947	410,181	1,160,831	39.74 GB
Mar-16	22,386	84,777	405,105	1,123,735	33.85 GB
Apr-16	15,381	54,977	226,979	691,321	23.75 GB
May-16	15,928	57,959	214,501	768,711	25.78 GB
Jun-16	17,318	63,629	228,208	797,242	28.44 GB
Jul-16	18,866	66,412	3,695,085	4,699,256	154.56 GB
Aug-16	19,307	45,472	544,978	929,828	23.70 GB
Sep-16	15,865	44,033	195,137	657,483	85.41 GB
Oct-16	22,040	72,405	399,991	1,158,981	209.55 GB
Nov-16	21,918	75,962	436,178	1,197,704	217.57 GB
Dec-16	25,240	77,914	360,233	1,010,898	178.69 GB
Jan-17	25,255	81,909	295,114	1,107,820	129.13 GB
Feb-17	24,982	81,605	642,674	1,423,793	127.35 GB
Mar-17	27,299	86,225	250,302	1,048,904	103.51 GB
Apr-17	17,216	38,961	332,220	687,412	35.11 GB

Many PVS meets now use Meet Mobile to provide real-time or near real-time results.

The website continues to support meets in PVS by posting meet announcements, real-time results, final meet results, Hy-Tek files, psych sheets, timelines, applications to officiate and links to volunteer sign-up pages.

The website also continues to be a major resource for PVS Officials with officials' rosters, newsletters, meeting minutes, applications to officiate, clinic schedules as well as all training materials. Officials Chairs from other LSC have commented that they use the PVS website as a valued resource.

Other information posted on the website for member information includes meeting schedules, meeting minutes, recognition of PVS athletes and teams, links to information from USA Swimming, and H.S. meet results.

The PVS Records Chair, John Hirschmann continues to update PVS records on a regular basis.

I want to acknowledge the help of the PVS Administrator, Terri Marlin, for her help in maintaining content for the website. Comments and suggestions for the website are always welcome.

The PVS Facebook page (@PotomacValleySwimming) and Twitter feed (@PVSwimming) are used for announcements and to highlight important content on the website.

Tim Husson  
webmaster@pvswim.org