

Webmaster's Report PVS House of Delegates Meeting May 23, 2011

The PVS website continues to be the primary communications asset for Potomac Valley Swimming. In January 2011, I changed web hosting companies for the PVS website. There was no down time during that transition. The change in web hosts will allow for easier maintenance of the site. Both previous PVS websites, pvs swim.org and pvs swim2.org were combined into one site, resulting in cost savings to PVS. Any external links to pvs swim2.org, which was primarily used for long-term storage and real-time results are still valid.

Due to the change in web hosting companies, an accurate comparison of statistics from the last two years cannot be made. However, the traffic to the site has remained about the same between the 2009-2010 and 2010-2011 seasons.

March, the month of the PVS short course championship meets saw an average of 3200 visitors a day, a total of over 632,000 page views and 24.4 GB of data traffic.

In the last year, the PVS website has provided real-time results for nine meets, adding the Sport Fair Winter Classic and the IMX Championships for the first time. The real-time results for the 2011 SC Championships had over 10,000 page views and the 2011 Junior Olympic Championships had over 12,000 page views.

Viewing meet announcements and meet results are still the primary uses of the website. Meet results that go back over twelve years have been maintained, something that is very rare for any sports websites.

PVS was once again able to post the results of all local high school championship meets (26 meets), which is always a popular feature. And PVS maintains a history of H.S. Championship meet results back to 1997, something which is not available elsewhere.

There were no significant changes to the website in the last twelve months. A PVS Diversity page was added to post notes and information about diversity/inclusion activities in PVS and USA Swimming.

The PVS Records Chair, John Hirschmann has been updating PVS records almost as soon as they have been swum using the features of the USA Swimming SWIMS database.

I also want to acknowledge the help of the PVS Administrator, Terri Marlin, for her role in maintaining parts of the website.

Tim Husson
PVS Webmaster
webmaster@pvs swim.org